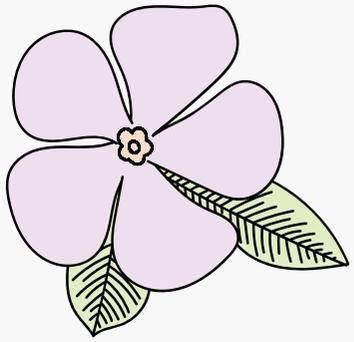




NMN Illuminating Mask

by eharta365.com

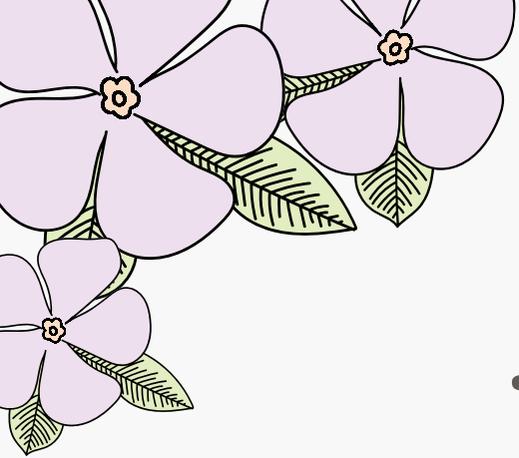




Lyocell

- Sourced from the cellulose in the tree, 100% natural material.
- 100% biodegradable, so it will not pollute the environment, absolutely environmentally friendly.
- The production process is entirely a physical process, without chemical reactions and residues, absolutely safe.





Triple Actions



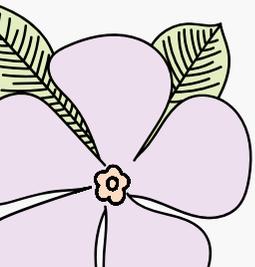


PENTAVITIN®



- Inci name: Saccharide Isomerate
- 100% natural and plant derived
- Unique skin identical carbohydrate complex
- Binds to the skin like a magnet

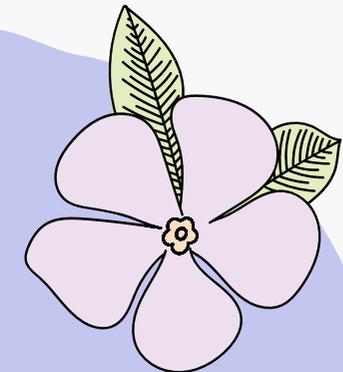
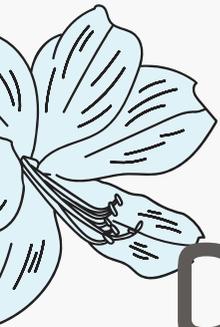
the true hydration artist

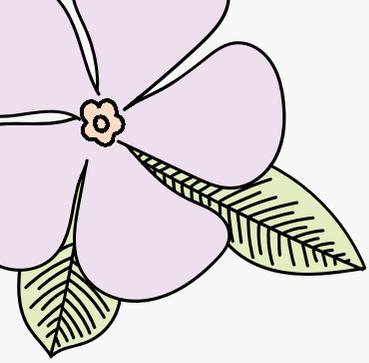




Dry skin affects millions of people

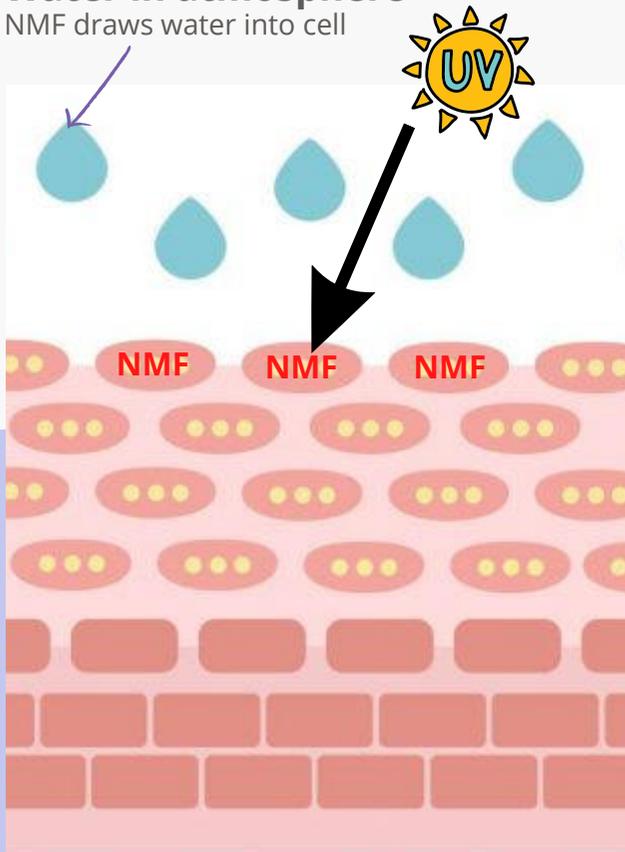
Dry skin is nature's way of warning you that the protective elements of your skin barrier is not working properly anymore





Natural Moisturizing Factor (NMF)

Water in atmosphere
NMF draws water into cell



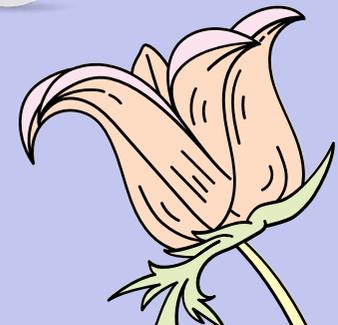
NMF is a collection of water-soluble compounds (e.g. sugars, amino acids), that protect skin against dehydration.

The hygroscopic NMF acts as a very efficient humectant absorbing water and providing appropriate hydration of the stratum corneum.

However, the NMF level in the skin is greatly reduced by daily washing routines and environmental conditions, such as air conditioning, traveling by plane, climate and UV radiation.

Stratum corneum

Stratum granulosum



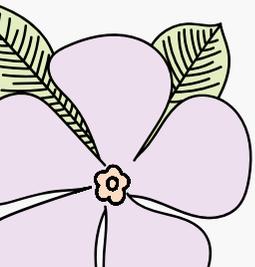


PENTAVITIN®

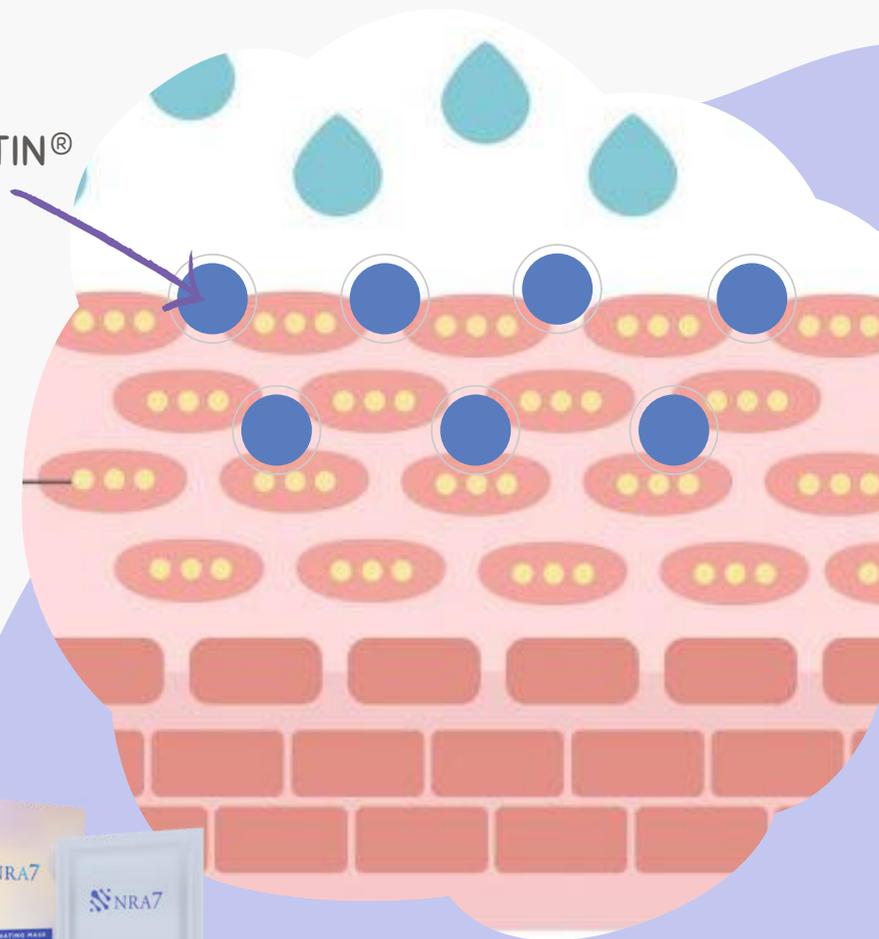
Unique moisture magnet

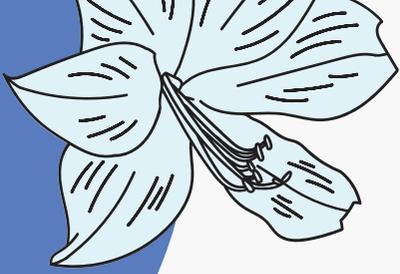
- Long-lasting hydration - unlike common moisturizers like hyaluronic acid, glycerin or creamy ceramides, PENTAVITIN® cannot be washed away.
- The removal of PENTAVITIN® occurs only by the natural process of desquamation
- Proven binding to amino acid lysine (free l-amino groups) at the corneocytes

Feel deep hydration for 72 hours



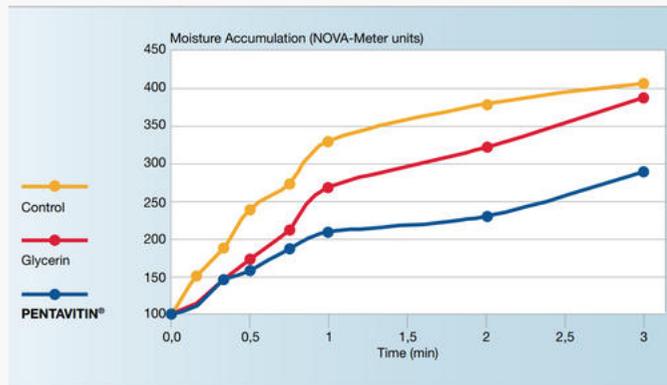
PENTAVITIN®





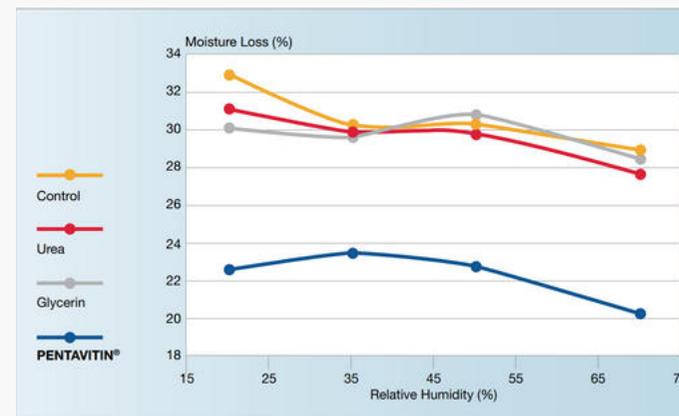
Efficacy Test:

1. Moisture Accumulation Test (in-vivo)



The lower the moisture accumulation on the skin surface, the better the moisture retention in the skin.

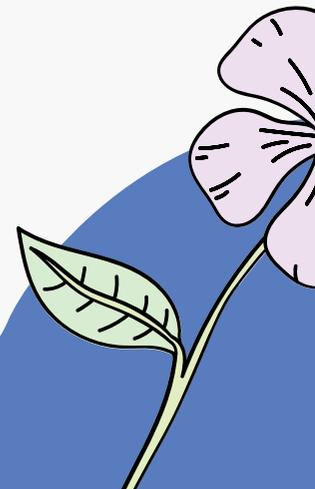
2. Moisture Regulation Test (in-vitro)

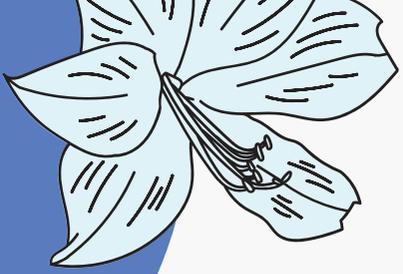


Compared with glycerin and urea, PENTAVITIN® was shown to exert favorable moisture regulation especially under low relative humidities.



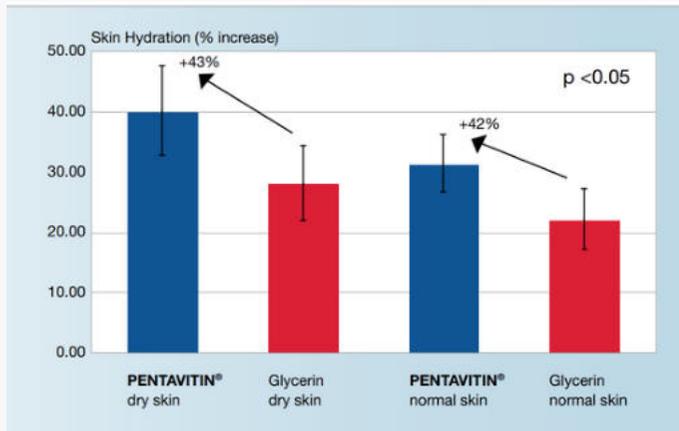
PENTAVITIN®





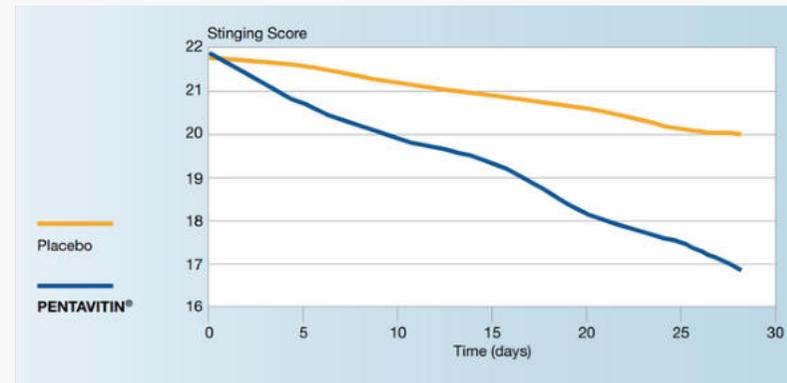
Efficacy Test:

3. Chronic Moisturization (in-vivo)



Compared with glycerin, PENTAVITIN® provided up to 43% more moisturization on dry skin, and up to 42% on normal skin.

4. Anti-irritation Efficacy (in-vivo)

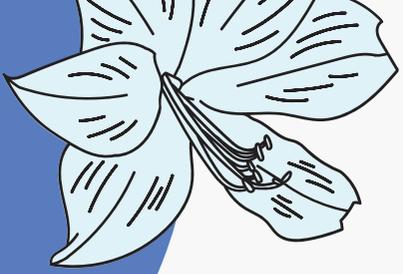


In a lactic acid stinging study PENTAVITIN® proved to be effective against irritation caused by AHA-containing products.



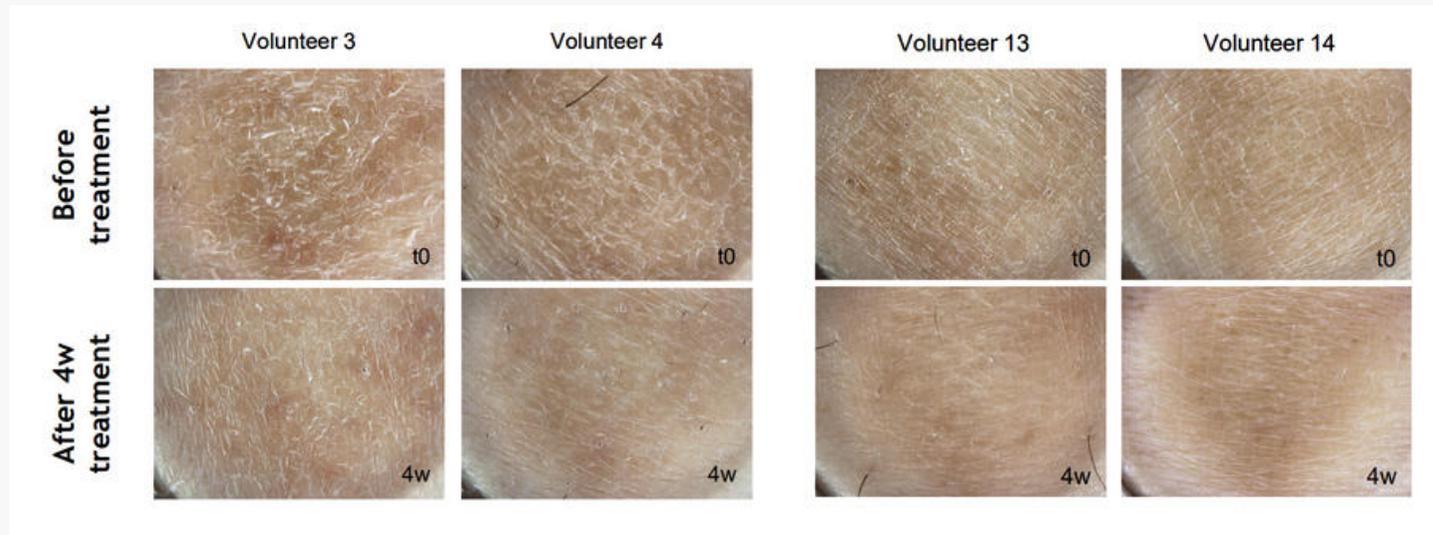
PENTAVITIN®





Efficacy Test:

5. Significant improvement in desquamation (in-vivo)

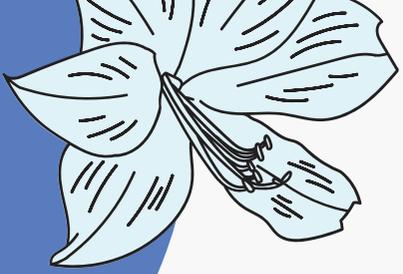


Macro photographs demonstrating significant improvement in skin appearance after 4 weeks application of 1% PENTAVITIN®



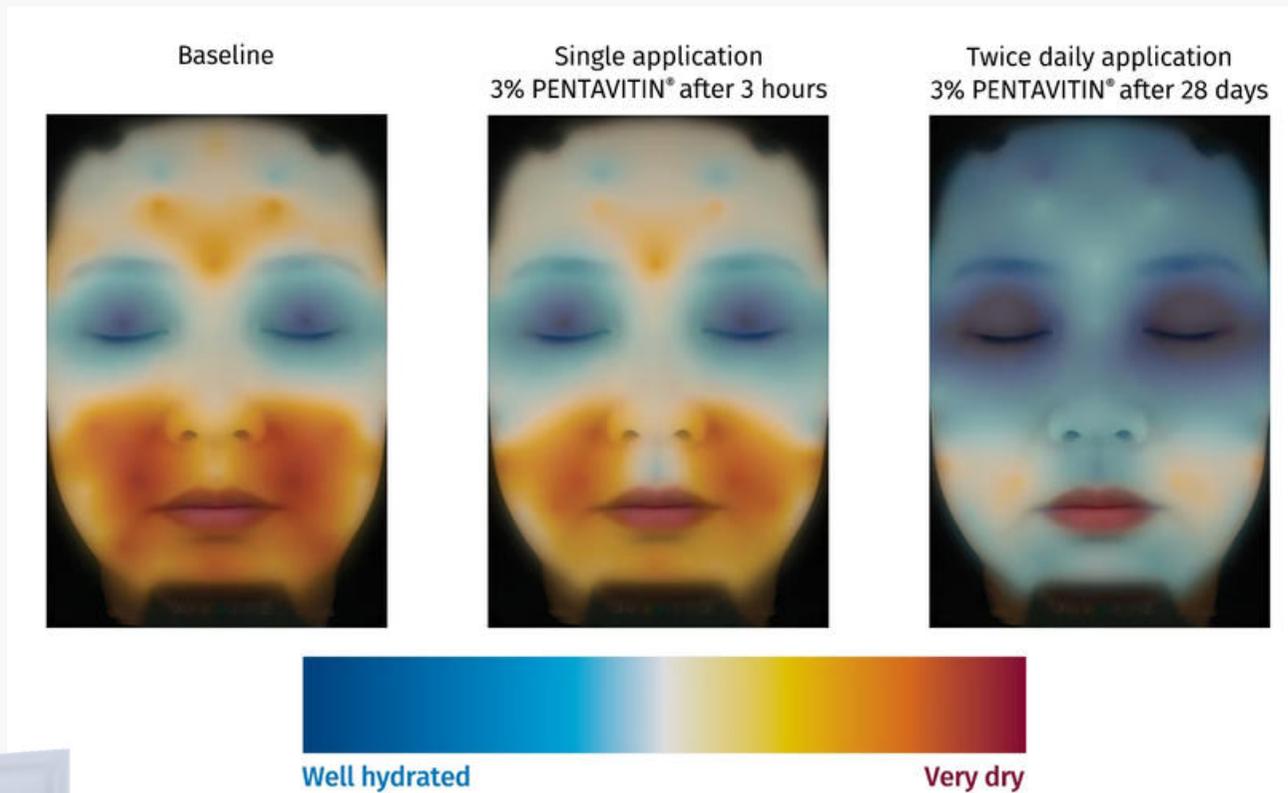
PENTAVITIN®



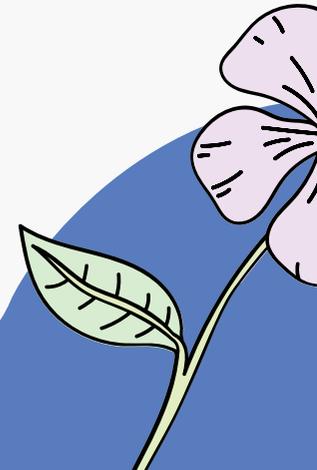


Efficacy Test:

6. Facial skin hydration color mapping (in-vivo)



PENTAVITIN®

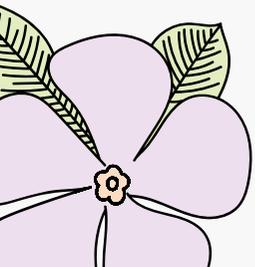


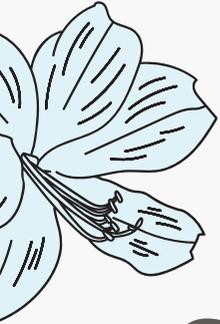


NMN

- Inci name: β -Nicotinamide Mononucleotide
- Structural unit of nucleic acid RNA
- Vitamin B3 (niacin) derivative, can be obtained from dietary sources

anti-aging & repair DNA

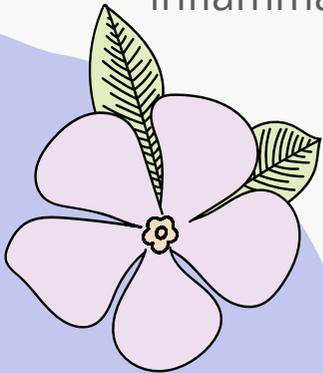
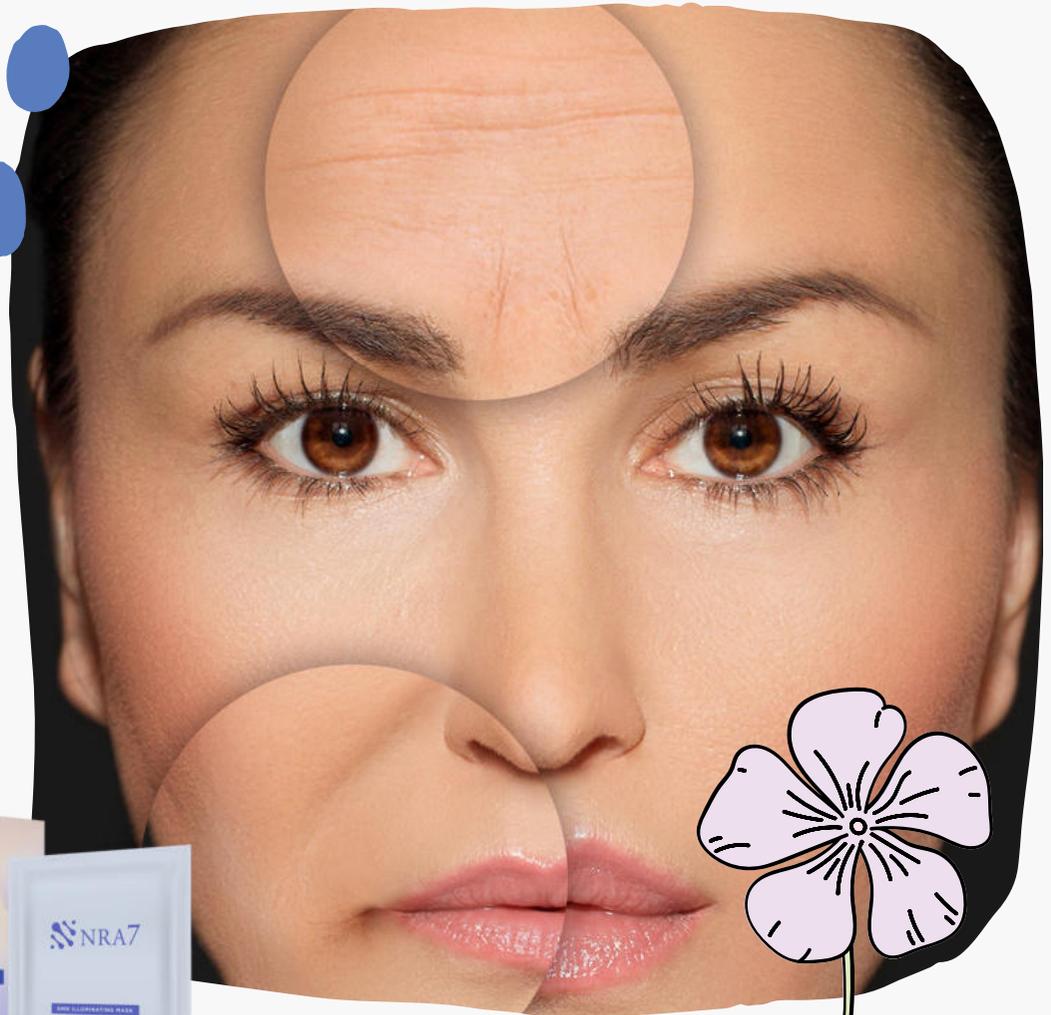




Skin Aging & Inflammation

The root cause of skin aging -
ROS (reactive oxygen species)

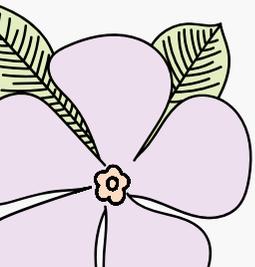
ROS is a class of highly reactive oxygen molecules, which can directly damage cells and cause aging if not neutralized by antioxidants. ROS damage the cells that form the skin's protective barrier, causing inflammation.





NAD+

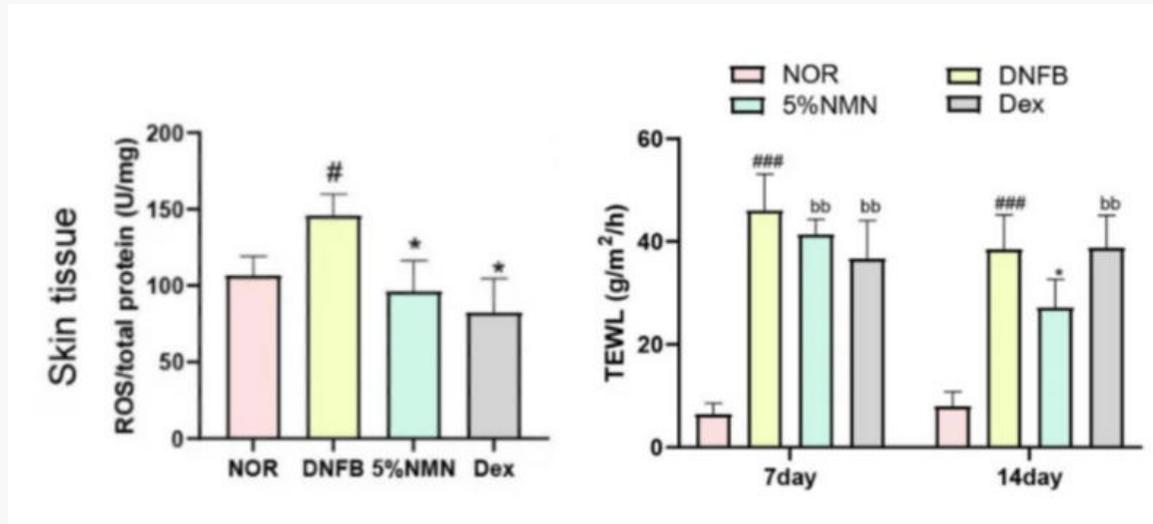
NAD+ is an essential molecule that mediates energy production and fuels enzymes for key functions cellular such as DNA repair. Cells use NMN to synthesize NAD+, increasing its concentration levels. Studies have shown that NAD+ can alleviate oxidative stress—the damage to cells caused by excess ROS. NMN works by limiting ROS and oxidative stress, it shows NMN is targeting one of the root causes of skin aging.





Efficacy Test:

1. NMN reduces ROS and inflammatory molecules

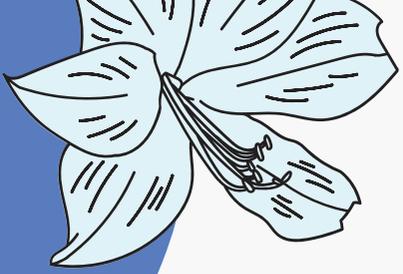


(Gao et al., 2022 | International Immunopharmacology) NMN inhibits reactive oxygen species (ROS) and limits water loss. 5% NMN prevents 2,4-dinitrofluorobenzene (DNFB)-induced skin damage-increased ROS and skin water loss (TEWL), more effectively than dexamethasone (Dex) after 14 days of use.



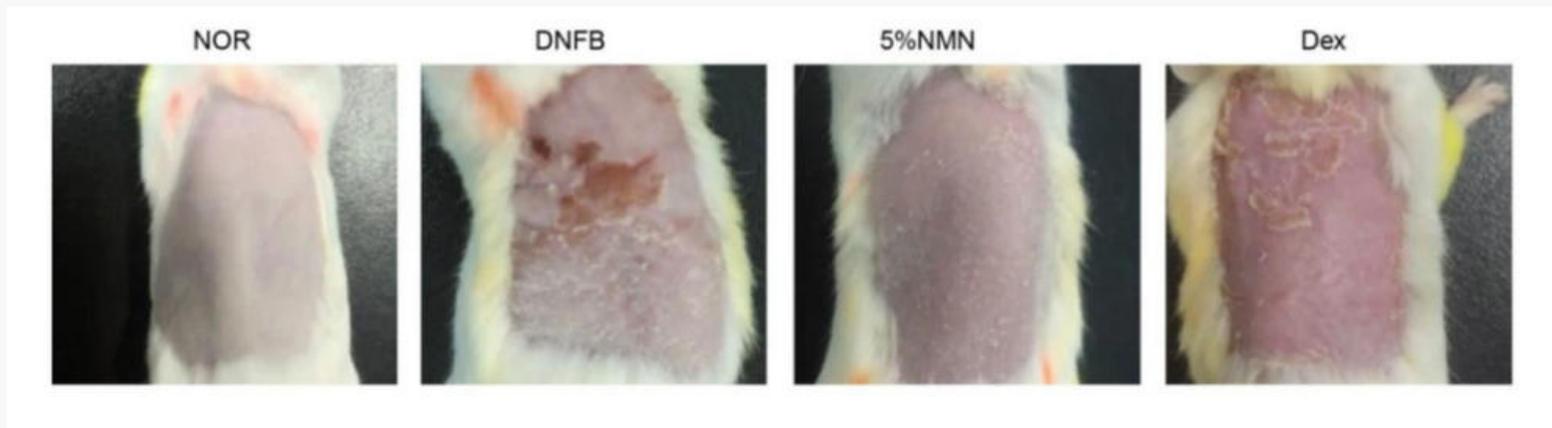
NMN





Efficacy Test:

2. NMN prevents skin damage caused by inflammation

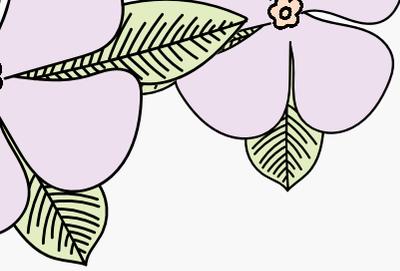


(Gao et al., 2022 | International Immunopharmacology) NMN prevents symptoms of severe skin lesions. A chemical called 2,4-dinitrofluorobenzene (DNFB) causes eczema-like skin lesions. 5% NMN prevented most of the skin damage and nearly restored the skin to normal (NOR), at least more effectively than a known anti-inflammatory steroid called dexamethasone (Dex).

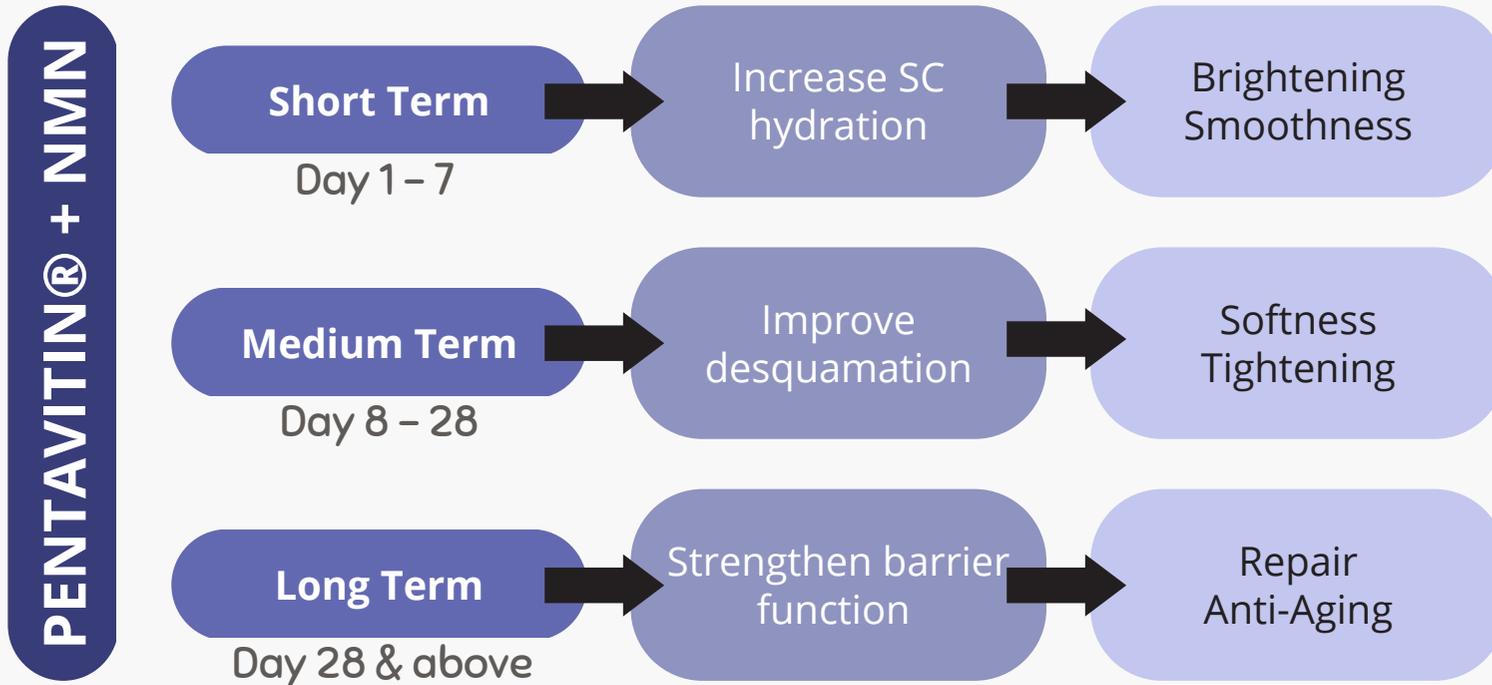


NMN





Mechanism



Best results: 1 pc per day
Maintenance: 3 pcs per week





NMN Illuminating Mask

Full Ingredients:

Aqua, Butylene Glycol, Propanediol, Pentylene Glycol, Glycerin, Hydroxyacetophenone, PEG-40 Hydrogenated Castor Oil, Xanthan Gum, Betaine, Sodium Hyaluronate, Niacinamide, Disodium EDTA, Saccharide Isomerate, Fragrance, Hydrolyzed Sodium Hyaluronate, Citric Acid, Sodium Citrate, Nicotinamide Mononucleotide.

Production Specification:



GMP



ISO9001



Halal

